

Road Safety Education in Hampshire

The Primary Road Safety update for Key Stage One and Two



If your school registered for our annual Walk to School Week event during the last academic year, your material should have arrived for the new date (5 - 9 October.) **Please check your pack has the correct amount of material as soon as possible so we can arrange any extras.**

This rescheduled date coincides with Walktober and is still a great opportunity for you to encourage your school community to swap the car for walking, scooting or cycling; especially after we have all become more active during lockdown.

With more children walking during this week, it is perfect time to share our key pedestrian messages and encourage families to practise those skills on their journey to and from school with their parent or carer. To support these activities, the Road Safety Team will be sharing some key resources for you or your JRSOs (if you have them) during assemblies or PSHE lessons.

Why teach road safety?

Personal safety of your pupils, now and in the future, is one of your main priorities and as these graphs show, road safety is an essential part of this safety education. With traffic being the biggest single cause of accidental death for 12 - 16 year olds, it is vital that the dangers of the road are taught from an early stage of their lives and education.

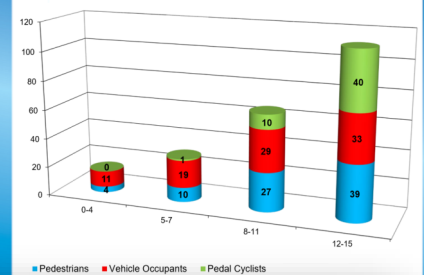
We are all concerned about Covid-19 however, children are still most at risk when walking, cycling or travelling in a vehicle.

In 2019, 223 children were killed or injured on Hampshire's roads therefore we must continue to promote our key messages.

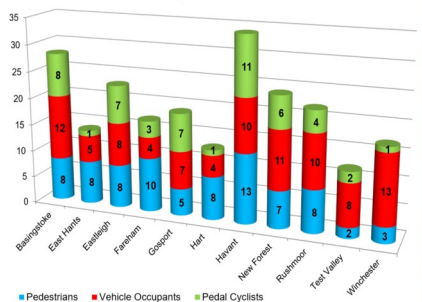
Children are more vulnerable as they get older and begin to travel more independently; teaching basic road safety skills from an early age and reinforcing throughout the primary phase will ensure young people are aware of the dangers as they reach secondary school and beyond.

To do this, we need your help and support. Due to Covid-19 situation, the Road Safety Team will be working differently this year, please read overleaf for ways you can support us with getting our messages across to your pupils as well as your wider school community.

Child casualties in Hampshire in 2019 – by age



Child casualties in Hampshire in 2019 – by district



Training new Junior Road Safety Officers

With the Covid-19 situation, we have unfortunately had to cancel this year's JRSO training events, however, we don't want those children missing out on the opportunity and we NEED new JRSOs trained to keep our messages being shared.

The global pandemic of Covid-19 is causing concern around the world however, children are still more at risk when walking, cycling or travelling in a vehicle. We must ensure children understand how to keep themselves safe - being aware of safe responsible choices however they are travelling.

If you don't have Junior Road Safety Officers in your Junior or Primary school, we need you to register to start promoting these key messages!

In order to train new JRSOs, we are going to be offering online training via video call. The children would be introduced to their role as well as taking part in various activities, including t-shirt designing; equipment will be sent out to schools before the training commences. We will be sending out dates shortly so keep an eye on your inboxes for more information!



Your time to shine 2020

Save the date and register now: **Friday 20 November 2020.**



It is that time of the year again where we are asking to share one of our key road safety messages - be bright, be seen!

With the Government encouraging people to travel more actively with social distancing, it is essential as we approach darker evenings that all pedestrians, cyclists and people on scooters can always be seen to traffic. and this campaign is an excellent and simple opportunity for your school to do this.

We will send out a resource pack to all registered schools, which will contain various teaching and activity ideas for you to use; even if your school cannot do the activities, you could always just invite the children to school in the brightest clothes or accessories possible!

Please note, if this date isn't convenient, the Your Time to Shine day can be organised for any day of the academic year.

To register, please email road.safety@hants.gov.uk.



Walktober is a challenge held each October to celebrate and focus the mind on International Walk to School Month. The pandemic, and subsequent lockdown, has taught us that exercising and spending time outside enjoying your surroundings is great, if not essential, for your wellbeing. That is what the **Walktober** challenge is all about: walking to improve your wellbeing and it is free and open to all primary and secondary schools in Hampshire.

What do you need to do during Walktober?

Walktober means encouraging your school communities to walk as much as possible during the month: to and from school or work, but also trying to find other opportunities to enjoy spending time outside. Registrants for the event will receive an age-appropriate on-line pack of information containing lots of ideas for use in school and a separate one for use at home throughout the month to make time spent outdoors more interesting and fulfilling. To register for the event, please visit myjourneyhampshire.com/walktober and complete the application form.

The My Journey team will email resources out to all registered schools later in September for distribution to staff for use in school and to staff and pupils to use with their families at home. This will include:

- Outdoor scavenger hunt presented as a short film by Kate at The Mind Runner
- A menu of ideas for making time spent outside more enjoyable and a downloadable challenge card to complete
- A short PowerPoint for staff to launch the initiative in school

Prizes include Hampshire Outdoor Leader courses for staff, Mindful Movement courses for pupils and vouchers for days out in Hampshire for families including to the Hillier Gardens and the Winchester Science Centre.



@HantsRoadSafety

Have you viewed our Twitter account **@HantsRoadSafety**? Social media is the most effective way of getting our key messages shared therefore please follow us and retweet our tweets and campaigns to help us lower the number of casualties in Hampshire.



*Every 20 minutes, someone is killed or seriously injured on a British road. Each crash is a tragedy, each crash is preventable. Brake's vision is a world with zero road deaths and serious injuries where everyone moves in a safe and healthy way, as part of our normal day. * Brake*

In support of this vision, Brake organise a dedicated Road Safety Week every year at the end of November. This year's event runs from 16 - 22 November; schools can register for an educational pack online at www.roadsafetyweek.org.uk/educators.

As well as registering for a pack, there are ideas for road safety activities you could organise during the week to share the important messages - to the children as well as your wider school community.

One fun way of promoting our key messages would be to run a Beep! Beep! Day, either during Road Safety Week or any other day during the academic year. More activities can be found at www.brakezebras.org/beep and you can also register for another free resource pack.

